Minutes of the
Winnebago County Mental Health Advisory Committee
Thursday, August 20, 2015 @ 7:30 a.m.
Rosecrance Center, 1021 North Mulford Road, Rockford, IL

PRESENT: Angie Goral (Chair), Charles Smith, Richard Kunnert, Philip Eaton, Carol Klint,

ABSENT: Donny Parham, Sandra Martell (ex oficio), Matthew Toohey

SUPPORT STAFF PRESENT: Penny Billman, Melissa Westphal and John Barlow (recorder)

Angie Goral called the meeting to order at 7:30 a.m.

INTRODUCTION OF GUESTS/ PUBLIC PARTICIPATION: Mike Bacon and Harlan Johnson were welcomed. Mike Bacon spoke on a Group of students from Rockford University; working on an Opioid Epidemic HUD project; that would like to attend the Mental Health Advisory Committee meeting. Various groups and avenues they could take were discussed.

APPROVAL OF AGENDA: Angie Goral asked for a motion to approve the agenda. Richard Kunnert moved and Philip Eaton seconded to set the amended agenda, all members voted aye, motion carried.

APPROVAL OF MINUTES: Angie Goral asked for a motion to approve the July 16, 2015 minutes and the June 18, 2015 minutes. Richard Kunnert moved and Philip Eaton seconded to approve the minutes. With that, all members voted aye, motion carried.

DATA/SURVEY SUB-COMMITTEE (Meetings July 20, 2015 and June 22, 2015)

1. Approval of Minutes: Angie Goral asked for a motion to approve the July 20, 2015 and June 22, 2015 minutes. Richard Kunnert moved and Philip Eaton seconded to approve the minutes. With that, all members voted aye, motion carried.

2. Summary of Responses: Penny Billman briefed that all the Provider/Referral surveys have been sent to everyone on list and everyone that has email in so far. There are 27 completed, 14 partially complete. The Community survey has approximately 250 completions. There have been 16 calls for surveys and approximately 24 sent out to community members. About 40 paper copies have been received back.

3. Rockford University – DNP Support: Dr. Martell has arranged for a student, who is working on her doctorate, to assist in analyzing the data.
MESSAGING/MARKETING SUB-COMMITTEE

(Meetings August 10, 2015; July 27, 2015; July 13, 2015 and June 29, 2015)

1. Approval of Minutes: Angie Goral asked for a motion to approve the August 10, 2015; July 27, 2015; July 13, 2015 and June 29, 2015 minutes. Richard Kunnert moved and Philip Eaton seconded to approve the minutes. With that, all members voted aye, motion carried.

2. Thanks to Messaging Group Members: Angie Goral thanked the Marketing team for all their hard work. Special mention made to Melissa Westphal for her work in getting the editorial board together and for briefing the committee members on what questions to expect and how to prepare. Special mention also made to Richard Kunnert and Matt Toohey for their editorial and interview articles.

3. Special Marketing Outreach to date: Facebook site has received 1500 views since release of surveys. Angie Goral discussed the various groups that have been contacted to participate and share the surveys. She also noted that she raised this at the County Board meeting for the board members to send out.

4. Marketing Plan to Follow-up: Social media reminders are needed as we get closer to deadlines. Penny Billman can track the provider referral and send separate email reminders to those that have completed, partially completed or not opened.

FUNDING/RECOMMENDATIONS SUB-COMMITTEE

No meeting Funding/Recommendations Committee is awaiting data analysis.

REVIEW/REVISION OF TIMELINE FOR DELIVERABLES: Discussion was held on the release and completion dates. The new tentative date for release will be July 28, 2015. The new survey completion date will be August 25, 2015. Additional time may be allotted for completion of the Community survey. Drop off locations of paper copies will be located at the County Bld and at the WCHD locations or they can be mailed.

ADDITIONAL ITEMS:

1. Focus Groups: Discussion was held on working with other organizations to conduct focus groups on the survey as the public has trust issues in regards to the collection of this data.

2. Herion/Narcan Use: During meeting with the editorial board, the use of Narcan was raised. Public perception is that the formal system is uncomfortable supporting the availability of Narcan to the community. Families are trying to gain knowledge of where to obtain and get training for use. Belief is that the public in misinformed on the use and the how it affects the person the Narcan is administered to. Narcan stops the high and the person goes immediately into withdraw or back into overdose. There is no follow up with personnel administered Narcan by 1st responders. Need to educate public that Narcan is not Penicillin.
Discussion was held on post administration of Narcan. The fire department and Swedish-American have initiated a partnership to provide case management to high utilizers of emergency services. Would like to attach ourselves to this partnership, if there was a way to include overdose victims to this, in order to provide follow up. There is a president of federal funding for inventive ways for police and healthcare to work together. We also need to look at ways to manage the opioid epidemic similar to chronic disease.

**MEETING ADJOURNMENT**: There being no further business, the meeting adjourned at approximately 8:37 a.m.

Approved by the Mental Health Advisory Committee 9/17/2015

[Signature]

Richard Kunner, Secretary
Winnebago County Mental Health Advisory Committee

Next Meeting: Thursday, 17 Sep 2015 at 7:30 am; Rosecrance Center, 1021 North Mulford Road, Rockford, IL