



1601 Parkview Avenue  
Rockford, Illinois 61107  
Tel: 1.815.395.5701  
Fax: 1.815.395.5706  
www.rockfordhealth.org

## PRESS RELEASE

**Contact:** Becky Cook Kendall, Rockford Health Council, 815-395-5701  
Dennis Norem, MD, Rockford Health Physicians, 815-971-2000  
Mike Mastroianni, Rock Valley College, 815-921-2195

**Date:** Tuesday, January 31, 2012

### **FOR IMMEDIATE RELEASE**

**Rockford Health Council to Sponsor  
*Health Equity: Deepening the Dialogue*  
Thursday, February 2, 2012 from 8:00 – 11:00 am  
Giovanni's, 610 N. Bell School Road  
Rockford IL 61107**

**Rockford, IL** – The Rockford Health Council convened work groups early in 2011 composed of community leaders to review data and make recommended interventions from nine key findings from the 2010 Healthy Community Study. These interventions are being implemented by many of the groups to strengthen the health of the community.

On Thursday, February 2, 2012, from 8:00 am – 11:00 am, The Health Equity work group is presenting the community an opportunity to gain a better understanding of Health Equity. Key video clips from 'Unnatural Causes,' a documentary series by the California Newsreel, and a keynote address by Dr. Terry Mason, System Chief Medical Officer of the Cook County Health and Hospital Systems, will be used to stimulate the conversation of those present. This free event will be held at Giovanni's. Reservations are requested and can be made by calling the Rockford Health Council at 815-395-5708, or attendees may register on-line at: [www.rockfordhealth.org](http://www.rockfordhealth.org).

Becky Cook Kendall, Executive Director of Rockford Health Council, stated, "the ultimate outcome we hope to accomplish from this Summit is our attendees come away with a definition of Health Equity and how it correlates with their profession or as an individual."

These electrifying conversations are co-sponsored by Rockford Health Council and Employers Coalition on Health. Funding is from the National Business Coalition on Health/Community Coalitions Health Institute (NBCH/CCHI).

For more information on this event, contact the Rockford Health Council at 815-395-5708.

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