

**Minutes of the
Winnebago County Mental Health Advisory Committee
Thursday, August 18, 2016 @ 8:00 a.m.
Winnebago County Health Department,
555 N. Court, Room 115, Rockford, IL**

Present: Charles Smith, Angie Goral (Chair), Richard Kunnert, Matthew Toohey, Philip Eaton, Carol Klint, Dr. Sandra Martell (ex officio)

Support Staff Present: Mike Bacon, Karen Fiery, Harlan Johnson, and John Barlow (recorder)

Angie Goral called the meeting to order at 8:05 a.m.

Introduction of Guests / Public Participation: No guests present.

Approval of Agenda: Angie Goral asked for a motion to approve the agenda. Dr. Richard Kunnert moved and Matthew Toohey seconded to set the agenda, all members voted aye, motion carried.

Approval of Minutes: Angie Goral asked for a motion to approve the July 21, 2016 minutes. Richard Kunnert moved and Matthew Toohey seconded to approve the minutes. With that, all members voted aye, motion carried.

CEMP Overview: A presentation was given by Theresa James providing a brief overview of Comprehensive Emergency Management Program (CEMP). CEMP is a web-based platform that will be utilized to store the IPLAN. Overview included how to navigate the system, links to current information, and how to edit and comment on documents. CEMP allows version control of documents to ensure all users are viewing the most up to date information / documentation and allows coordinating community groups to view what is happening with the other IPLAN priorities.

Editorial Board Meeting Update: Angie Goral and Richard Kunnert briefed the committee members regarding the meeting held with the Editorial Board on August 16, 2016. Discussion with the Editorial Board included present and past actions, the community support model, the priorities identified, and duplication of services and funding for services.

It was addressed that the mental health issues identified are a community problem that affects the entire community; the committee needs to continuously stress this point. 708 Board and creative funding options were also discussed. Well thought out action plans with community involvement will need to be created in order to continue to maintain focus and receive support on the issues. Individual case management is also a vital part of the community support model.

The Editorial Board is planning to produce a spread on the Mental Health findings for the August 21, 2016 Sunday paper.

Press Conference: Dr. Sandra Martell briefed that a press conference is scheduled for 11:00 a.m. on August 22, 2016 to be held at 555 N. Court Street in room 115. Sample agenda for the press conference along with speakers were discussed. A press release has also been drafted and will be released. Discussion was held regarding sound bites for the media and the key findings and strategic recommendations white paper. Sue Merchen (WCHD PIO) will assist committee members to prepare for press conference.

Team (Sub-Committee) Activity Reports:

a. **Data/Survey:** Nothing to report.

b. Messaging/Marketing:

i. Approval of Minutes: Angie Goral asked for a motion to approve the August 5, 2016 Messaging/Marketing Committee minutes. Matthew Toohey moved and Dr. Smith seconded to approve the minutes. With that, all members voted aye, motion carried.

Angie Goral asked for a motion to approve the August 12, 2016 Messaging/Marketing Committee minutes. Dr. Smith moved and Phillip Eaton seconded to approve the minutes. With that, all members voted aye, motion carried.

ii. Media Plan: Annual report and white paper will be placed on the WCHD website and distributed to media attending the press conference on August 22. Survey results will have to be requested separately as a data disclaimer is required before downloading.

A Rockford University Business College student has requested to look at Mental Health to determine the return on investment for prevention and intervention.

c. **Funding/Recommendations:** Nothing to report.

Request – Community Advisory Group for IPLAN: Dr. Sandra Martell requested that the Mental Health Advisory Committee serve as the Community Advisory Group for IPLAN Mental Health priority and Angie Goral asked for a motion. Richard Kunnert moved and Matthew Toohey seconded to for the MHAC to serve as the IPLAN Advisory Group. With that, all members voted aye, motion carried.

Meeting Adjournment: There being no further business, the meeting adjourned at 9:26 a.m. with a motion by Richard Kunnert and seconded by Matthew Toohey, all members voted aye in favor, motion carried.

Approved by the Mental Health Advisory Committee

9.15.2016

Date



Richard Kunnert, Secretary

Winnebago County Mental Health Advisory Committee

Next Meeting: September 15, 2016 at 8:00 a.m.; Winnebago County Health, 555 N. Court St., Room 115, Rockford, IL